

GIVEcon →



2026 SPONSORSHIP OPPORTUNITIES

May 17 -20 | St. Louis, MO

Showcase **YOUR COMPANY** to nonprofit organizations from around the country.



**Sponsorship space is limited and
on a first-come, first-served basis.**

Don't miss your chance to showcase your company to attendees from a wide range of nonprofits.

GiveCon attendees are eager to learn about industry trends and how your company can help them make a difference in the world. Join us as a sponsor and connect with nonprofit pros on the lookout for innovative technology and services to help them achieve their missions.

As a sponsor, your company will gain maximum exposure in a limited-availability exhibitor hall. We've optimized the exhibitor floor and schedule to ensure we're providing attendees access to the best vendors the nonprofit industry has to offer. With 50% of attendees in a top-level decision-making role, you'll have the opportunity to connect and engage in valuable conversations.

Why purpose-driven brands **CHOOSE** GiveCon.

Participating in GiveCon is a great opportunity to connect with nonprofit professionals, learn what tools and platforms they need, and talk to them about ways you can help them be even more effective. By participating as a sponsor of GiveCon, you can expect to:

- Increase your brand exposure with nonprofit decision makers
- Show off your product(s) and services in the exhibit hall
- Connect with conference attendees at networking events

61% OF ATTENDEES ARE DIRECTORS OR C-LEVEL



8:1 ATTENDEES TO VENDORS



50% OF ATTENDEES ARE FUNDRAISERS



VISIONARY



\$20,000 | 2 available

3 Full Conference Registrations

As a Visionary sponsor, your brand takes center stage. Enjoy top-tier visibility across GiveCon's main stage, digital platforms, and marketing materials. This level includes exclusive speaking opportunities and direct engagement with nonprofit leaders actively seeking strategic partnerships.

Visibility

- Logo Visibility
- Logo listed on GiveCon website
- Logo included on sponsor signage
- Logo hyperlinked on website homepage
- General Session "Sponsored By" Logo Placement

Digital Marketing

- Promotion on Social Media
- Spotlight in conference email
- Gamification

Sponsored Content Session

- Lead an education conference session
- Session Introduction/Moderator

Registration Leads

- Post-event opt-in Attendee List
- Customer discount code (\$100 off x 20 registrations)

On-site

- Include an item in the registration gift bag
- 30-second promo video played on main stage
- Dedicated push notification in the conference event app
- Main Stage Shout Out
- Additional recognition (pick one):
 - Tuesday evening reception
 - Logo on registration bag
- Additional Recognition (pick one):
 - Wifi
 - Conference app
- Exhibit Space: 10 x 10 space

CATALYST

**THIS SPONSORSHIP LEVEL
IS SOLD OUT FOR 2026.**

\$10,000 | 4 available

2 Full Conference Registrations

Catalyst sponsors receive strong brand placement throughout GiveCon, including featured listings and targeted opportunities to connect with nonprofit attendees. Ideal for organizations looking to spark meaningful conversations and showcase innovative solutions.

Visibility

- Logo Visibility
- Logo listed on GiveCon website
- Logo included on sponsor signage
- Logo hyperlinked on website homepage
- Track "Sponsored By" Logo Placement

Digital Marketing

- Promotion on Social Media
- Spotlight in conference email
- Gamification

Sponsored Content Session

- Lead an education conference session
- Session Introduction/Moderator

Registration Leads

- Post-event opt-in Attendee List
- Customer discount code (\$100 off x 10 registrations)

On-site

- Include an item in the registration gift bag
- Dedicated push notification in the conference event app
- Main Stage Shout Out
- Additional recognition (pick one):
 - Water Station
 - Snack Stations
 - Photo Booth Sponsor
- Exhibit Space: 10 x 10 space

AMPLIFIER



\$5,000 | 12 available

2 Full Conference Registrations

Amplifier sponsors benefit from consistent brand visibility in event communications and select digital channels. This level is perfect for those looking to expand awareness and build credibility among nonprofit professionals.

Visibility

- Logo Visibility
- Logo listed on GiveCon website
- Logo included on sponsor signage

Digital Marketing

- Promotion on Social Media
- Gamification

Sponsored Content Session

- Session Introduction/Moderator

Registration Leads

- Post-event opt-in Attendee List

On-site

- Exhibit Space: 10 x 10 space

BUILDER



\$2,500 | 16 available

1 Full Conference Registrations

Builder sponsors lay the groundwork for future relationships. With foundational brand presence in GiveCon materials, this level offers a cost-effective way to connect with mission-driven organizations exploring new tools and services.

Visibility

- Logo Visibility
- Logo listed on GiveCon website
- Logo included on sponsor signage

Digital Marketing

- Gamification

On-site

- Exhibit Space: High Top Table

GiveCon Sponsorship Levels at a glance

	Visionary \$20,000 2 available	Catalyst \$10,000 4 available SOLD OUT	Amplifier \$5,000 12 available	Builder \$2,500 16 available
Registrations	3	2	2	1
Logo listed on GiveCon website	✓	✓	✓	✓
Logo included on sponsor signage	✓	✓	✓	✓
Gamification	✓	✓	✓	✓
Include an item in the registration gift bag	✓	✓		
Post-event opt-in Attendee List	✓	✓	✓	
Session Introduction/Moderator	✓	✓	✓	
Promotion on Social Media	✓	✓	✓	
Dedicated push notification in conference event app	✓	✓		
Spotlight in conference email	✓	✓		
30 second promo video played on main stage	✓			
Lead an education conference session	✓	✓		
Main Stage Shout Out	✓	✓		
Customer discount code	✓ - 20	✓ - 10		
Logo hyperlinked on website	✓	✓		
Track "Sponsored By" Logo Placement		✓		
General Session "Sponsored By" Logo Placement	✓			
Logo hyperlinked on website homepage	✓			
Booth	10x10	10x10	10x10	High Top Table
Additional Recognition <i>(pick one)</i>	Tuesday evening reception Logo on Registration Bag	Water Station Photo Booth Sponsorship Snack Stations		
Additional Recognition <i>(pick one)</i>	Wifi App Sponsor			



EXPAND your Reach

Add on (with sponsorship) options

Enhance your sponsorship packages with these a la carte options. The additional exposure will increase your company's visibility and drive traffic to your exhibit space and website.

\$10,000.00 Keynote Sponsor + 1 minute introductory remarks

\$7,500.00 Awards Sponsor + 1 minute introductory remarks

\$5,000.00 Wifi Sponsor

\$5,000.0 App Sponsorship

\$2,500.00 Photo Booth Sponsor

\$2,500.00 Beverage sponsor for Welcome Reception

\$1,500.00 Speaker attendee scholarship

\$1,500.00 Lanyard sponsor

\$1,500.00 Column Wrap

- Offsite evening sponsor activation! Contact us and let's chat through your goals and how we can work together. Let's get creative!

Ready to **JOIN US?**

Contact the sponsorship
team today!



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